

Adopt a Bus. Own the last mile.

BKC Metro is 10–20 minutes from most offices in G Block — on foot. For ₹2 lakh a month, your company adopts a Cityflo bus on the loop — giving your employees free rides and putting BKC's decongestion movement on the road.

8

buses to cover the full loop at peak frequency

6 min

frequency, aligned with metro timings for seamless connectivity

₹2 L

per bus / month, nominal spend as part of ESG / CSR programs

~560+

daily rides per bus

BKC METRO FEEDER LOOP • G BLOCK

A BKC Metro Station Gate A2 — pickup

2 Cresenzo

3 ICICI Bus Stop

4 BDB Gate 7

5 BDB Gate 4

6 Jio World Garden

7 One BKC

8 NSE

A BKC Metro Station Gate A1 — loop end

9 stops

~20 min full loop

8:40 am – 10:30 am

ADOPTION COST

₹2 L / bus / month

Adopt a bus as part of your ESG/CSR programs. Tangible, fully trackable, visible impact in the hub, everyday.

COMPLIMENTARY WITH EVERY ADOPTED BUS

ALL INCLUDED

- ✓ **A fully branded partner bus** running within BKC as part of the BKC Decongestion Initiative
- ✓ **A partner in BKC's decongestion initiative** — recognised by MMRDA & MMRC as a BKC Decongestion Champion
- ✓ **Branded visibility at BKC Metro Gate A2** — the daily hub for 2 lakh BKC professionals
- ✓ **ESG / CSR reporting** — verified CO₂ offset, cars-removed, and rider data each month
- ✓ **PR, Comms & full Marketing support** from Cityflo and MMRCL teams for launch announcements and milestones

FREE EMPLOYEE PASSES — SCALES WITH EVERY BUS YOU ADOPT

1 bus

adopted
₹2 lakh / month

100 free passes / month

2 buses

adopted
₹4 lakh / month

200 free passes / month

4 buses

adopted
₹8 lakh / month

400 free passes / month

THE BUSINESS CASE — WHY IT MAKES FINANCIAL SENSE



Cut parking costs

BKC parking costs ₹5,000–8,000 per bay per month. Every employee who switches to the bus frees up a bay — and that saving alone can offset the adoption cost.

₹5–8K saved / bay / month



Replace expensive ETS

Office cabs cost ~₹15k per month. Shifting even 13 employees to the Cityflo loop cuts your ETS bill significantly.

Up to 70% cheaper than ETS



Better employee well-being

Commute stress is a top driver of attrition. A reliable, comfortable, door-to-desk bus service reduces commute anxiety and boosts morning productivity.

Linked to lower attrition



Measurable ESG impact

Each adopted bus removes ~2,200 car trips a month from BKC roads. Verified CO₂ data, ready for Scope 3 reporting and sustainability disclosures.

Scope 3 / GHG Protocol ready

~560

rides delivered per bus per day

7×

lower CO₂ per commuter vs. single-occupancy car

2,240+

car trips removed monthly per sponsored bus

HOW ADOPTION WORKS

1

Sign & brief

One-page agreement. Share your brand assets and domain name for seat access.

2

Bus goes live

Cityflo wraps the bus with your branding and adds it to the BKC loop within 1 week.

3

Employees board

Your team books via the Cityflo app. No separate system.

4

Monthly report

Riders, CO₂ saved, cars removed — ready to drop into your ESG report.

Ready to adopt a bus? Let's talk.

8 bus slots available — first come, first served. Co-adoption across multiple companies welcome.

Get in touch

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